



THEATRE OF ALLENTOWN

*A Dickens of A Holiday Party!*  
— Fundraising & Networking Event —

**Hear ye, Hear ye!**

Civic Theatre is honored to announce our first annual Holiday Fundraising and Networking event:

**A Dickens of A Holiday Party!**

Americus Hotel Ballroom  
3 to 5 in the Afternoon  
Wednesday December 13

**Join us for:**

Open bar  
Raffle  
Dickensian Holiday Fun (including high tea!)

**Featuring Performances By:**

Craig Thatcher  
Civic Theatre Talent  
Special appearance by “*Charles Dickens*” himself

**Details:**

We invite you to engage in an afternoon of revelry and holiday cheer with fellow Allentown business professionals and theatre artists, while supporting Civic Theatre programming, and general operations. Tickets are on sale now. Individual seats \$60, Full Table of 8, \$400.

**Become A Sponsor:**

We are pleased to extend to you the opportunity to become a founding sponsor of the inaugural year of A Dickens of A Holiday Party. Your financial support ensures Civic Theatre will continue to offer the highest quality non-profit live theatre productions, present acclaimed independent films, and operate Civic Theatre School the Lehigh Valley’s oldest continuously running youth theatre education program.

**About Civic Theatre of Allentown:**

Each year, Civic produces nine live theatre productions. The cost of a ticket covers only 40% of the actual cost of a production. Not to mention the exponential cost of maintaining our magnificent 19th Street Theatre, the stewardship of which we take very seriously. We understand with reverence that it is a landmark and cornerstone of the West End of Allentown for all who live and travel through our community.



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***Presenting Sponsor- \$5,000***

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Sponsorship Includes: Table for 8, Logo prominently displayed above the title on all marketing materials, digital ad space, physical ad space, logo displayed on Civic Website, recognition on stage in speech by “*Charles Dickens*”.

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***Founder of the Feast- \$3,000***

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Sponsorship Includes: Half Table- 4 seats, Logo displayed on all marketing materials, digital ad space, physical ad space by the buffet, logo displayed on Civic Website, Recognition on stage in speech by “*Charles Dickens*”.

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***Drink for Christmas Sake!- \$3,000***

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Sponsorship Includes: Half Table- 4 seats, Logo displayed on all marketing materials, digital ad space, physical ad space by the bar, logo displayed on Civic Website, Recognition on stage in speech by “*Charles Dickens*”.

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***Spirit Sponsor- \$1,500***

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Sponsorship Includes: Quarter Table- 2 seats, Logo displayed on all marketing materials, digital ad space, physical ad space carried by iconic Christmas Carol Characters, logo displayed on Civic Website, Recognition on stage in speech by “*Charles Dickens*”.

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***Scrooge Sponsorship-\$500***

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Sponsorship Includes: Logo displayed on all marketing materials, digital ad space, physical ad space on tables, logo displayed on Civic Website, Recognition on stage in speech by “*Charles Dickens*”.